brittney rankin.

About Me

a product designer with a user-centered approach, strong background in creating immersive experiences, and a passion for sustainable design systems.

Let's Chat!

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Leadership Experience

Ceros

UX/UI Workshop Instructor
User Research & Content Strategy
Mentorship of Junior Designers

Department of Defense

Media Workshop Instructor
User Research & Analysis

Experience

Ceros	**Senior Designer**	**2021 - Current**

Senior-level product designer who researches, pitches, and creates immersive websites with responsiveness across mobile, tablet, and desktop platforms. UX/UI, product design, and motion specialization. Clients: CB2, Moderna, Ocean Spray, PCH, NSC, Brandywine, Cochlear.

brittney xyz	**Freelance Visual Designer**	**2016 - 2021**

Advised and delivered designs for small businesses, agencies, and startups. Work included product design, branding, packaging, UX/UI, motion, and content strategy. Client work varied but focused on data visualization, consolidated presentation decks, and accessible websites.

Department of Defense	**Graphic Artist & Social Media Manager**	**2018 - 2019**

Designed assets and created social media campaigns for the metropolitan area. Produced user flows, user journeys, and acted as an information architect for new content. Utilized Adobe CC and Figma to create design prototypes – designs still adopted at local branches.

ITIC	**Design Intern**	**2017 - 2018**

Curated and delivered designs across departments – including presentation decks, social media content, and industry-wide reports. Work included branding, packaging, UX/UI, photography, and content strategy.

The Tempest	**Video Director**	**2016 - 2018**

Consulted, pitched, and shot video content for online publication. Utilized Adobe CC (Ae, Pr, Ps) to create static or interactive content.

Bat Conservation Intl.	**Design & Video Intern**	**2016**

Designed branding assets and created motion media pieces to encourage the preservation of bats. Utilized Adobe CC (Ae, Ai, Ps) to create static and interactive content across social media and external publications. Launched a series of branded posters in Papua New Guinea.

Education

Savannah College of Art and Design	**2019 - 2021**

Master of Arts, Graphic Design and Visual Experience
Focus in UX/UI, product design and design systems.

University of Baltimore	**2013 - 2017**

Bachelor of Arts, Digital Communication
Specialization in visual and media design.

SKILLS

		TOOLKIT	
UX/UI Design	Motion Media	Figma	Adobe (Ai, Ps, Ae, Xd)
Interaction Design	Prototyping	Ceros	Sketch
Design Strategy	Digital Accessibility	Invision	Principle
Brand Design	HTML & CSS	G-Suite	Webflow, Squarespace